



FOR IMMEDIATE RELEASE  
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## **#FoodForFearless and #MaskedMiracles Campaigns** *City Teens and Adult Mentors Help the Helpers*

NEW YORK CITY, New York – Teens from schools all over New York City join with adult mentors under The Imagine Society, Inc. to help those most affected by the COVID pandemic in New York City. From late March through June, The Imagine Society, the charitable organization created by Jeannie and Jim Gaffigan, directed its mission towards raising funds and in-kind donations to support the city's hospitals and local small businesses by providing free meals to frontline workers with their #FoodForFearless campaign as well as delivering essential supplies, PPE and hard to obtain food items to homeless shelters, food pantries and medical facilities with their #MaskedMiracles campaign.

Together with their network of volunteers and advisory board members, *The Imagine Society Emergency COVID Fund* raised over \$100,000. During this time 9,085 meals were served to front line workers at New York City hospitals and nursing care facilities. Over \$16,000 was spent on essential emergency needs for shelters, food pantries and medical facilities, including PPE, hygienic items, groceries and medical supplies, and another estimated \$7,000 worth of donated goods and services were distributed across the frontlines.

The Imagine Society also has a #MessagesofLove program which initially focused on inviting supporters to create and email in a note or a picture of hope or gratitude to be shared with COVID patients and medical workers. Since then, the program has grown to include everyone most affected by the COVID pandemic to spread the #MessagesofLove even further. Every night on the live YouTube show *Dinner with the Gaffigans*, the kids present all the letters and pictures received before the weekly package of #MessagesofLove is emailed to hospitals, nursing homes, food pantries and homeless shelters.

### ***Beneficiaries:***

***NYU Langone***

***The Mount Sinai Hospital***

***Mount Sinai West***

***BronxCare Medical Center***

***Wyckoff Medical Center***

***Rego Park Healthcare***

***Calvary Community Care***

***Terrence Cardinal Cooke Care Facility***

***Siena House Shelter***

***Ascension Food Pantry***

***The Bowery Mission***

***Bronx Oncology Living Daily (BOLD) Psychosocial Oncology Program***

The Imagine Society, Inc. is a not for profit organization dedicated to uniting teenage youth groups from diverse areas of New York City, developing service projects that address the needs of their communities and cultivating the compassionate leaders of tomorrow. Find out more at [TheImagineSociety.org](http://TheImagineSociety.org)

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