

FOR IMMEDIATE RELEASE
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#FoodForFamilies Campaign *City Teens and Adult Mentors Help the Helpers*

NEW YORK CITY, New York – Teens from schools all over New York City join with adult mentors under The Imagine Society, Inc. to help those most affected by the economic crisis resulting from the covid pandemic in New York City.

Since late March, The Imagine Society, the charitable organization created by Jeannie and Jim Gaffigan, run by a dedicated group of volunteer families, directed its mission towards raising funds and in-kind donations to support the city's hospitals and local small businesses by providing free meals to hospitals and nursing home facilities with the #FoodForFearless campaign, as well as delivering essential supplies, PPE and services.

Inspired by the success of #FoodForFearless which raised over \$100,000 and provided 9,000 meals to essential workers during the peak months of the pandemic, The Imagine Society has now launched **#FoodForFamilies** which will provide grocery and fresh produce items as well as sanitizer, toiletries and cleaning products to New York City food pantries serving the hardest hit communities, and shelters for people experiencing homelessness.

To kick off the **#FoodForFamilies** campaign, **Saturday July 4th, 2020 from 9am to 12pm** The Imagine Society is sponsoring a "Fourth of July BBQ" at the Ascension Food Pantry on the Upper West Side, New York City's only teen run food pantry. The 275 families (up from 100 families pre-pandemic) will each receive with their groceries a celebratory dinner including hot dogs, buns, baked beans, spinach, apples, Otter Pops and a special dessert of an entire apple pie donated by *Table Talk Pies* of Worcester, MA.

The Gaffigan Family dedicates their nightly show, ***Dinner with the Gaffigans***, to raising funds and awareness about how the corona crisis has affected the most vulnerable communities all over the city, the country and the world. Viewers are invited to share artwork and inspirational messages that are sent weekly to a network of care facilities and included in grocery bags at food pantries as a message of hope to those who are struggling with unemployment and poverty. Each #MessageofLove is presented nightly by the Gaffigan children.

For more information please contact us at Outreach@TheImagineSociety.org

The Imagine Society, Inc. is a not for profit organization dedicated to uniting teenage youth groups from diverse areas of New York City, developing service projects that address the needs of their communities and cultivating the compassionate leaders of tomorrow. Find out more at TheImagineSociety.org