

FOR IMMEDIATE RELEASE May 8, 2020

Contact: Jeannie Gaffigan Telephone: 646-628-7266

Email: Outreach@TheImagineSociety.org

Website: TheImagineSociety.org

#FoodForFearless and #MaskedMiracles Campaigns

City Teens and Adult Mentors Help the Helpers

NEW YORK CITY, New York – Teens from schools all over New York City join with adult mentors under The Imagine Society, Inc. to help those most affected by the covid pandemic in New York City. Since late March, The Imagine Society, the charitable organization created by Jeannie and Jim Gaffigan, directed its mission towards raising funds and in-kind donations to support the city's hospitals and local small businesses by providing free meals to hospitals and nursing home facilities with the #FoodForFearless campaign, as well as delivering essential supplies, PPE and hard to obtain food items to homeless shelters, food pantries and medical facilities. As the need grew, and continues to grow, The Gaffigan Family ramped up the fundraising efforts by dedicating their nightly show, *Dinner with the Gaffigans*, on Jim's YouTube channel to raising awareness about how the corona crisis has affected the medical community and the food insecure all over the city, the country and the world.

Dinner with the Gaffigans airs every night of the week at 6:00pm on JimGaffigan-YouTube

Inspired by the success of The Imagine Society's history of pairing diverse groups of middle and high school age youth with adult mentors who have backgrounds in government, law, economics, production and comedy to create and execute community service projects, Jim, Jeannie and their spirited and not always angelic children Marre (age 16), Jack (age 14), Katie (age 10), Michael (age 8) and Patrick (age 7), didn't let being quarantined stop them from continuing to engage their peers and the entire community in continuing this mission of service and compassion towards those most in need. Dinner with the Gaffigans started out as simply an invitation for anyone feeling isolated during the "Shelter at Home" order to sit down with the Gaffigan family for a big crazy family dinner with the purpose of feeling a sense of community and comfort in this scary and confusing time. It quickly morphed into channeling the feeling of helplessness and confusion by taking action to help others. Together with their network of volunteers and advisory board members, Dinner with the Gaffigans has raised over \$70,000.00 in funds and donated items for The Imagine Society to distribute. As of the date of this release, 3,885 meals have been served to front line workers at New York City hospitals and nursing care facilities, and over \$5,000 has been spent on essential emergency needs for shelters, food pantries and medical facilities, including PPE, hygiene items, groceries and medical supplies, and another estimated \$5,000 worth of donated goods and services. Every night on Dinner with the Gaffigans, Jim, Jeannie and the kids give "The Daily Report," with an update on how much money has been raised so far, and exactly where it is going. There is a link to donate during every show, and every contribution from one dollar to \$250 and beyond is acknowledged by name and the donor receives a shout out of thanks from the Gaffigan family. The Imagine Society also has a #MessagesofLove program where everyone is invited to write a letter of thanks or create a picture or an image of hope or gratitude and email it to Outreach@theimaginesociety.org. Every night on Dinner with the Gaffigans, the kids present all the letters and pictures received before the weekly package of #MessagesofLove is emailed to hospitals and nursing homes where they are read or displayed for patients, medical staff or quarantined residents. Dinner with the Gaffigans will continue to support The Imagine Society's emergency covid fund until the city re-opens.

To volunteer, donate goods or services or submit letters or art email Outreach@TheImagineSociety.org for more information. To make a financial contribution, visit TheImagineSociety.org/donate

Current Beneficiaries:
NYU Langone
The Mount Sinai Hospital
Mount Sinai West
BronxCare
Wyckoff Hospital
Rego Park Healthcare
Calvary Community Care
Terrence Cardinal Cooke Care Facility
Siena House Shelter
Ascension Food Pantry
The Bowery Mission

The Imagine Society, Inc. is a not for profit organization dedicated to uniting teenage youth groups from diverse areas of New York City, developing service projects that address the needs of their communities and cultivating the compassionate leaders of tomorrow. Find out more at <a href="https://doi.org/10.1001/jhan.2007/j